



June  
2009

## Northeast Valley Newsletter

Greetings! EMA NorthEast Valley Members

A warm welcome to all of you. This newsletter is generated monthly for your benefit and we hope you will enjoy reading it. Your feedback to improve the contents of the newsletter is much appreciated.

"WE WANT YOU!" If you are a mother with your own business - established or start up, please join like-minded women for support and referrals to increase your business. We are a valuable resource.

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### Our Venue: STONE CREEK GOLF CLUB

We meet at the  
STONE CREEK GOLF CLUB  
4435 E Paradise Village Parkway South  
Phoenix, AZ 85032

Every second Tuesday  
of the Month  
From 11:30 am to 1:30 pm



Bebe Heng

Empress Place LLC

623-444-5110

### Our Sponsors

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[June Member Speaker](#)

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## Our President's Message - Bebe Heng



Hi Everyone

We had a terrific meeting last month and had many new visitors. The room was bustling with chatter; I am so pleased to see such wonderful networking relationships forming. Three member applications have been received too. This is so encouraging to see that our membership drive is bringing us excellent results.

We are having an evening of fun, food and drinks next month. A relaxed atmosphere and all members are encouraged to bring friends and colleagues to share our vision and goal in EMA. We will be meeting on Wednesday evening, the 17th of June at 5:30 PM. The location will be announced soon! You will receive an e-mail about our mixer.

Our speaker last month was Mark Toombs. He gave us great strategies on how we should conduct our sales approach. I am hopeful that you will take Mark's ideas, give them a try, and enjoy the results. We all know that practice makes perfect.

At the last meeting we had to announce that Kelley Wolfe our VP has had to step down due to her new work commitments. We are now looking for someone to step up to be a VP for our group. Kindly send your nominations to the Board for immediate consideration.

We will see you at the next meeting and please remember to invite your friends for the evening event. More details will be announced at the meeting.

From your President  
Bebe Heng

## We Encourage You to RSVP

Save \$5 on your lunch! We would like to have everyone who is planning on attending the June 9th meeting to please R.S.V.P. in advance. Member lunch with R.S.V.P. is \$20. Member walk-in lunch price is \$25.



**Elizabeth Keith**

**Movement Education, LLC**

602-885-8006

## Our Sponsors



**Kay Fulkerson**

**Abundance of Joyful Health LLC**

602-943-2822

## Our Sponsors

*Elizabeth Goff CPA, PC*  
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Voice 602-468-0332 [www.goffcpa.com](http://www.goffcpa.com)  
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**Elizabeth Goff**

**Elizabeth Goff CPA, PC**

602-468-0332

## Our Sponsors



**Tesa Bartell**

**Arbonne International**

602-788-5666

So Please

R.S.V.P.: **Bebe Heng 623-444-5110** or  
[bebe@empresplace.com](mailto:bebe@empresplace.com)  
by the Fri, June 5th by noon.

## Welcome New Members:



Please Welcome Our Newest Members:

**Jenna Flynn** with **Elite Auto Services, LLC**

**Lisa Miles** with **The Miles Law Office**

**Kate Mitchem** with **PFS Investment**

**A Big Warm Welcome!**

We are so pleased to have you as  
members of our Chapter!

## Our Visitors

It is with great pleasure that we receive our guests at each of our meetings. We hope that they will consider joining our group after they have experienced how dynamic our group is.

**Our Visitors at Our May 12th Meeting Were:**

**Amanda Collins** with **The Grammar Doctors**  
**Debbie Peterson** with **Massage is Therapy**  
**Kate Mitchem** with **PFS Investment**  
**Dawne Ferrara** with **ACN**  
**Dawn Glover** with **The Posh Cloth**  
**Jenna Flynn** with **Elite Auto Services**  
**Lisa Miles** with **The Miles Law Office**  
**Mary Sue Aasheim** with **J. Hilburn Men's Clothier**  
**Dawn Finnerty** with **The Phoenix Chamber of Commerce**

## Raffle Prize Donors

**Our Prize Donors at our May 12th Meeting Were:**

**Libby Goff** with **Elizabeth Goff, CPA**

Bowl of Chocolates

## Our Sponsors



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**Robin Mitchell** with **Shades of Joy Jewelry**  
& **Mary Kay Cosmetics**

Single Strand Handmade Bracelet

**Bebe Heng** with **Empress Place, LLC**

Business Card Holder

**Elizabeth Keith** with **Elizabeth Keith Movement Education**

Summer Drink Umbrella Straws

**Gloria Stakemiller** with **Mary Kay Cosmetics**

Bamboo Shower Gel

**Tesa Bartell** with **Arbonne International**

Sweet Frostings Color Palette

**Susan Miller** with **Oh Susanna Jewelers**

Venetian Glass Heart Necklace

**Dr. Adrienne Frazer** with **Fraser Chiropractic**

Hungarian Paprika and Recipes & a Free Consultation

**All Members Are Encouraged To Bring In Raffle Prizes!**  
**More Prizes Make The Raffle More Fun!**

## Special Thank You!



**Please Let Your Newsletter Editor Know About Members of Our Chapter Whom You Would Like To Acknowledge!**

A Special Thank You to **Collier Lyons** with **Lyons Cleaning Service**. "Thank You for keeping my office so clean. Your company does an exceptional job! From **Dr. Adrienne Frazer** with **Fraser Chiropractic, PC**.

A Special Thank You to **Jill Stermer** with **State Farm Insurance**. "Thank You for helping me lower my auto insurance premium! This is awesome!" From **Bebe Heng** with **Empress Place, LLC**.

A Special Thank You to **Cathryn Scheeler** with **Desert Breeze Glass**. "Thank You for enrolling in Cardfinity for your credit card processing." From **Pam Ferraioli** with Cardfinity.

A Special Thank You to **Tesa Bartell** with **Arbonne International**. "Thank You for introducing me to EMA, which is a great organization!" From **Lisa Miles** with the **Miles Law Office**.

A Special Thank You to **Sylvia Winham** with **Keller Williams** and to **Cathryn Scheeler** with **Desert Breeze Glass**. "Thank You for purchasing from me. Your business is very much appreciated!" From **Robin Mitchell** with **Shades of Joy**.

## Bragging Rights



Please Let Your Newsletter Editor Know About Exciting News About Your Business!

### **Graduation News!**

#### **Libby Goff, with Elizabeth Goff, CPA:**

My daughter **Chandra Goff** graduated from ASU with a bachelor's degree. Her major is Biology and Society, and her minor is Chinese language.

#### **Kay Fulkerson with Insurance Solutions, Inc:**

My Daughter, **Dara Griffith** ( she is married in 2006) graduated from ASU with a Master in Business & Sustainability.

#### **Elizabeth Keith, with**

#### **Elizabeth Keith Movement Education:**

My daughter **Hilary Keith** graduated from North Canyon High School. She plans to go to NAU in the Fall.

#### **Elizabeth Keith, with Elizabeth Keith Movement Education:**

I am thrilled to report that I will be celebrating 6 years of teaching Tai Chi at the Desert Botanical Garden on June 3rd. It's been an amazing journey. I teach over 75 people on Wednesday mornings!

We are all enjoying learning how to move better and enjoy the benefits of Tai Chi!

**Guest Speaker for June 9th:**

**Mirna Assaker:  
Transformational Life Coach**

### **BREAK TO FREEDOM**

Seeing through the veil of the personality, Mirna has the ability of communicating the deepest truth in simple words. She has the gift of sharing it by direct experience of Self, where peace and source of all fulfillments abide. She holds Master's degrees in Biochemistry and Business and she's multilingual. She has been a Truth Seeker since teenage. Her search lead her to be with the East and West's most renowned spiritual teachers and has lead her to the discovery of the true source of well-being. Now she shares it in her Coaching Business, Workshops and Seminars.

The mind works just like a computer. If you have a virus in your computer and you don't remove it, the virus will affect everything in your computer and it won't work properly. The mind works the same way. Most of us are suppressing our negativity. Therefore it stays in your subconscious and interferes with your success, happiness, health and more. With this coaching method you will have A Direct Experience of release, not just an intellectual information to be discarded soon after, as it is the case with many self-help talks.

**Member Speaker for June 9th:**

**Elizabeth Keith with  
Elizabeth Keith Movement  
Education, LLC**

Most of us don't realize that we can feel better and move better every day. We can all learn how to pay attention to how we sit in a chair, turn around in our cars, stand up, sit down, and move through our daily lives. By becoming aware of how we move, we can learn how to move more efficiently and enjoy freedom from pain, stress, and recurrent injury.

Please come and join me to see how you too can learn how to "move better today!"

[www.movebettertoday.com](http://www.movebettertoday.com)

## **Bring a Guest to Lunch Campaign**

In an effort to build membership in our chapter of EMA, we will be implementing a new incentive program called: **Bring a Guest to Lunch Campaign**

We have decided to extend this Campaign until June of 2009.

This is how it works:

1. When you bring a guest or guests to the Meeting, your name will be included in a drawing for a free lunch at an upcoming meeting. We will

have a drawing at each meeting through June of 2009.

2. If your guest decides to join our Chapter of EMA, you will receive a free lunch at an upcoming meeting.

3. When two of your guests join EMA and pay their annual dues, you will receive half off your annual dues. ( a \$30.00 value)

This is a terrific way for you to encourage colleagues and friends to attend our meetings and to join our wonderful organization!

## Our Heritage- Where it all begins...

THE ENTREPRENEURIAL MOTHER'S ASSOCIATION WAS FOUNDED IN 1986 BY KATHY STEPHENS WHILE DEVELOPING HER SUCCESSFUL BUSINESS - CHILDSCAPES.

EMA provides the opportunity for self-employed mothers to enhance their professional and personal development by offering, support, exchanging information and sharing resources and referrals.

### **We typically meet on the second Tuesday of the Month for a Lunch meeting:**

Location:

**STONE CREEK GOLF CLUB**  
4435 E Paradise Village Parkway S.  
Phoenix, AZ 85032  
(480)962-4653

Time: 11:45 a.m. - 1:15 p.m.

Cost: \$20.00 Members with Reservations  
\$25.00 for Walk-ins  
\$25.00 for Guests

R.S.V.P.: **Bebe Heng 623-444-5110 or**  
[bebe@empresplace.com](mailto:bebe@empresplace.com)

## Our 2009 NE Valley Board Members

President: Bebe Heng  
(Empress Place ) 623-444-5110

Vice President: Position Open

Secretary: Tesa Bartell  
(Arbonne International) 602-788-5666

Treasurer: Libby Goff  
(Elizabeth Goff, CPA, PC) 602-468-0332

Newsletter Editor: Elizabeth Keith  
(Elizabeth Keith Movement Education) 602-885-8006  
State Board Representative : Kay Fulkerson  
(Joyful Health Insurance) 602-943-2822

Alternate: Gloria Stakemiller  
(Mary Kay Cosmetics) 480-991-6892

email:web: <http://emausa.org>

## Advertising in your EMA Newsletter

Did you know that you can advertise in our newsletter for such a steal of a price. Check this out,

1 Month: \$10  
3 Months: \$25  
6 Months: \$45  
12 Months: \$60

Just send us Business Name, live website link, e-maill address and phone number. You can email your logo in jpeg format to Elizabeth Keith [Lizkeith@cox.net](mailto:Lizkeith@cox.net) by the 20th of the month and we will make sure your ad will appear in the next upcoming issue once payment is received.

The Board reserves the right to edit material submitted for publication. Our Newsletter is delivered on the first day of each calendar month. Advertising in our newsletter is only available to our EMA Members.